

Spring Quarter 2024
ARTS 12 Color & Design

Instructor:	Sara V Cole BFA, MFA
Email Address:	colesarav@fhda.edu , best way to contact instructor: Through the CANVAS INBOX
Office:	Online via Zoom
Office Hours: (recommended)	Tuesdays 11:30am to 1pm Tuesdays 10am to 11:30 on Canvas/Zoom, & by Appointment
Class Days/Times:	Online Asynchronous
Classroom:	Online Asynchronous

ARTS 12 Design and Color 4 Unit(s)

Prerequisite: ARTS 8

Advisory: EWRT 211 and READ 211, or ESL 272 and 273.

Lec Hrs: 36.00

Lab Hrs: 36.00

Out of Class Hrs: 72.00

Total Student Learning Hrs: 144.00

COURSE FORMAT

This is a fully online course using the Canvas course management system with NO in-person class meetings on the campus of De Anza College. You must have reliable internet access to participate in this course as it. To equal the hours and work of an in-person art course, you are expected to spend an average of 10 to 12 hours per week on Arts 12 coursework.

COURSE DESCRIPTION

Arts 12 is a fundamental course that explores theory and color in the visual arts.

STUDENT LEARNING OUTCOME STATEMENT (SLO)

- Student Learning Outcome: Utilize critique skills to evaluate and analyze works of art for cultural/historical influences, strengths and areas for improvement.
- Student Learning Outcome: Explore the formal, conceptual, and emotional qualities of color as they relate to the elements and principles of design.

Student Learning Outcome Statements (SLO)

- Student Learning Outcome: Utilize critique skills to evaluate and analyze works of art for cultural/historical influences, strengths and areas for improvement.
- Student Learning Outcome: Explore the formal, conceptual, and emotional qualities of color as they relate to the elements and principles of design.

COURSE OBJECTIVES

- A. Develop beginning level color theory and design skills.
- B. Apply graphic art techniques in design.
- C. Develop a basic studio through essential art purchases and practices.
- D. Utilize color vocabulary in discussion.
- E. Compare and contrast works of art from a global perspective such as : gender, culture, ethnicity, and/or societal perspectives.
- F. III. Essential Student Materials
- G. Acrylic paint media, designer brushes, illustration board
- H. IV. Essential College Facilities
- I. Work area/studio facility, drafting tables and stools, audio-visual facilities, sink area
- J. V. Expanded Description: Content and Form
- K. Develop beginning level color theory and design skills.
 - a. Color Wheel
 - b. Hue, saturation and value
 - c. Additive Mixing
 - d. Subtractive Mixing
 - e. Color Temperature
 - f. Color Schemes, such as monochrome, analogous, complementary and triad
 - g. Simultaneous contrast and successive contrast theories
 - h. Practical applications of color in the real world-how color theory touches our everyday environment, not just fine art and design
- L. Apply graphic art techniques in design.
 - a. Sealing and preparing format
 - b. Apply resist and hard edge craft
 - c. Single and double taped edges
 - d. Familiarization of graphic art aids tools, techniques and application
 - e. Presentation: mounting, lettering, measuring, and spacing
- M. Develop a basic studio through essential art purchases and practices.
 - a. Personal sense of order, organization and importance of attention to detail
 - b. Tools for greater expression and craft
 - c. Responsible attitude towards professional standards
- N. Utilize color vocabulary in discussion.
 - a. Hue and chroma
 - b. Atmospheric perspective
 - c. Saturation vs. value
 - d. Primaries, secondaries and tertiaries
- O. Compare and contrast works of art from a global perspective such as : gender, culture, ethnicity, and/or societal perspectives.
 - a. Use of materials in the production of works of art
 - b. Organization of visual forms
 - c. Social function of art
 - d. Established canon of images
 - e. Methods of interpreting subject matter

METHODS OF INSTRUCTION

- Lecture and visual aids
- Discussion of assigned reading
- Discussion and problem solving performed in class
- In-class exploration of Internet sites
- Quiz and examination review performed in class
- Homework and extended projects
- Field observation and field trips
- Guest speakers

METHODS OF EVALUATING OBJECTIVES

A. Completion of assigned color projects exhibiting a personal perspective accompanied by preliminary sketches and an explanation of art materials and techniques utilized. Evaluation of project will include originality, understanding of the elements and principles of design, and all color theories covered in class.

B. Written reports and preliminary sketches explaining how the research findings were used in the development of ideas. Evaluation of reports will include an understanding of information researched such as historical and cultural relevance. This will also include how the research informed and influenced the student's creative output for the class. Evaluation of the sketches will include originality, relevance to the assigned theme, as well as neatness and technical proficiency.

C. Demonstrate how the compiled reference materials were used in assigned projects.

D. Written reports and quizzes demonstrating an understanding of readings from texts and references. Oral reports both individual and group are also used to demonstrate an understanding of readings from texts and references.

E. Final project demonstrating an understanding of the elements and principles of design.

COURSE REQUIREMENTS PERCENTAGES

Design Projects 65%

Class Discussions: Reading & Video Responses 20%

Peer Project Discussions 5%

Quizzes 5%

Color in Global Contemporary Art Project 5%

GRADING INFORMATION

A+ 98 - 100%

B 83 - 87%

C- 70 - 72%

A 93 - 97%

B- 80-82%

D 60 - 69%

A- 90 - 92%

C+ 78 - 79%

F 0 - 59%

B+ 88 - - 89%

C 73 - 77%

ATTENDANCE

Regular online attendance is expected, vital, and will be evaluated as class participation in discussions on the Canvas site. A student who misses any assignment during the first two weeks of the quarter may be dropped from the course. Inform the instructor, in advance, of any necessary absences; email the instructor if an emergency arises. If the student must miss class for any reason, please contact the instructor ASAP. Note, however, that it is the student's responsibility to formally "drop" the course. Attendance is graded through active online discussions (see: EVALUATIONS below)

LATE POLICY

All Projects will have a specific due date and will be due at midnight on that due date. To earn the maximum number of points for each project, the project must be turned in on time. The total earnable points will decrease by 20% every week the project is late and will NOT be accepted more than TWO WEEKS late. Missed class discussions due to missing class are not accepted late. All projects will be due by 11:59pm on the due dates.

DISRUPTIVE ONLINE BEHAVIOR

Disruptive online behavior may include (but is not limited to) the following: discussions that do not relate to the discussion topic, posting inappropriate comments on discussion forum, monopolizing discussion time, refusing to participate in online activities, and engaging in any other activity not related to the classroom activity. Students who engage in disruptive behavior will be notified by the instructor. If the disruptive behavior continues, students may be asked to stop the disruptive behavior and/or eventually be dropped from the course.

[Student Code of Conduct link](#)

ACADEMIC INTEGRITY

I don't expect you to cheat in this class but, for all your classes, you should be aware of the college Academic Integrity Policy and its consequences for students. You will be required to comply with all De Anza rules and regulations, especially the section on academic integrity http://www.deanza.edu/policies/academic_integrity.html

All information at the policies webpages applies in this course and students will be held accountable for this information. Descriptions of cheating and plagiarism: "Cheating is the act of obtaining or attempting to obtain credit for academic work through the use of dishonest, deceptive or fraudulent means... Plagiarism is representing the work of someone else as your own" (and the webpages give many detailed examples), and these statements: "Academic and/or administrative sanctions may be applied in cases of academic dishonesty."

Academic consequences may include:

- Receiving a failing grade on the test, paper or exam
- Having course grade lowered

Administrative consequences may include:

- Disciplinary probation
- Disciplinary suspension
- Expulsion

STUDENT RESOURCES

Programs for student success in all kinds of classes, including tutorials, readiness, academic skills, instructional computing and more:

<http://deanza.edu/studentssuccess/>

More students qualify for financial aid than use it or even know they qualify. There are enrollment fee waivers you can apply for online which take about a week to get an answer. For all the details go to:

<http://www.deanza.fhda.edu/financialaid/index.html>

<https://www.deanza.edu/psychologicalservices/>

The De Anza College Food Pantry provides food to students in need. You can get a bag of groceries with few forms to fill out. http://deanza.edu/outreach/food_pantry.html

Designated quiet spaces with power and Wi-Fi on campus can be found at:

<https://www.deanza.edu/students/zoom-spaces>

These can be useful if you decide to take an online class that meets near the time of one of your on-campus classes.

DISABILITY SUPPORT SERVICES / ACCOMODATIONS

Students who have been found to be eligible for accommodations by Disability Support Services (DSS), please follow up to ensure that your accommodations have been authorized for the current quarter. If you are not registered with DSS and need accommodations, please go to the DSS office in the Registration & Student Services Building (RSS) - Room 141 for information on eligibility and how to receive support services. You can also go online to <https://www.deanza.edu/dsps/>

COURSE REQUIREMENTS & ASSIGNMENTS

Our course is organized in Canvas under a module-based structure. Each module will include visual design assignments, student project evaluations, reading and video responses, and often a quiz on course concepts and vocabulary. Students must turn in all required design projects to successfully complete this course. Each Project will focus on key color theory concepts. Each will be graded with a rubric that students are given during the Project Introduction, so that everyone is aware of the specific requirements and evaluations of each part of each Project. There will be Design Project assigned approximately every week of the quarter. It is always better to turn in an incomplete assignment late for SOME points instead of turning in NO project for zero points. There will also be discussions on reading assignments.

COLOR THEORY CONCEPTS

Module 1	Hue, Saturation & Value
Module 2	Hue: The Color Wheel
Module 3	Color as Value: Tints, Tones, Shades
Module 4	Saturation: Chromatic Greys, Saturation by Compliments
Module 5	Color Schemes: Complimentary, Split-Complimentary
Module 6	Color Schemes: Analogous
Module 7	Color Schemes: Interaction of Color, color relativity, scale & placement
Module 8	Color Schemes: Simultaneous Contrast
Module 9	Color Schemes: Color Temperature - Warm, Cool, Neutral

COURSE TEXTBOOK

Required: *Wired to Create*, Scott Barry Kaufman & Carolyn Gregoire, 2015; ISBN - 9780399175664

Various course readings and videos will be provided on the course Canvas site.

COURSE MATERIALS

Scissors

Water container (ex: recycled yogurt container)

Materials to purchase on: BLICK Materials - www.blick.com

- Blick Studio Acrylics - Set of 6 colors 01637-0069
- Scotch Removable Double-Sided Tape - 3/4" x 200" 23080-1034
- Blick Glue Stick - 1.3 oz, White 23895-1048
- Scotch Blue Painter's Tape - .70" x 60 yds 23065-1134
- King Aart Graphite Transfer Paper - 25 Sheets, 9" x 13" 10540-1001
- Blick Studio Tracing Paper Pad - 9" x 12", 50 Sheets 10609-3003
- Blick Essentials Value Brush Set - Assorted Brushes, Brown Nylon, Set of 12 06280-1269
- Blick Aluminum Ruler - 18" 55430-1018
- Blick Painting Knife - Medium Long Spade 068 03117-1068
- Artist's Color Wheel - Pocket Version, 5-1/8" 04951-0000
- Blick Bristol Pad - 11" x 14", Vellum, 15 Sheets 13329-1005
- Blick Palette Paper Pad - 9" x 12", 50 Sheets 03063-2023

Optional Materials - Not required but highly recommended

- Blick Studio Acrylics - Cad Orange Hue 01637-4540
- Blick Studio Acrylics - Dioxazine Purple 01637-6020
- Blick Studio Acrylics - Green Light Permanent 01637-7090
- Blick Studio Acrylics - Neutral Grey 01637-2540

Other helpful materials:

- Bin/Fishing tackle box to hold materials
- Paper Towels
- Notebook

IMPORTANT DATES

- April 8, Spring classes begin
- April 19th, Last day to add a 12-week class
- April 20th Last day to drop a class without a W
- May 25-27 Memorial Day weekend, no classes
- May 31st, Last day to drop a class with a W
- June 19th, Juneteenth, No classes, offices closed
- June 24-28, Final Exams
- June 29th, Graduation

COURSE CALENDAR—ARTS 12 COLOR & DESIGN			
WEEK /DAY	TOPICS	DUE THIS WEEK	TO READ
Week 1 4/8/24	April 8, 2024: Spring Classes Begin Introductions	Introductions Discussion	Intro & Chp 1
Week 2 4/15/24	April 19 th : Last day to add a 12-week class April 20 th Last day to drop a class without a W Introduce Module 1— Hue, Saturation & Value		Chp 2
Week 3 4/22/24	Introduce Module 2- Hue: The Color Wheel	MODULE 1 VOCABULARY QUIZ ADR Project PART 1	Chp 3
Week 4 4/29/24	Introduce Module 3— Color as Value: Tints, Tones, Shades	MODULE 2	Chp 4
Week 5 5/6/24	Introduce Module 4—Saturation: Chromatic Greys,	Saturation by Compliments ADR Project PART 2 VOCABULARY QUIZ MODULE 3	Ch 5
Week 6 5/13/24	Introduce Module 5 Color Schemes: Complimentary, Split-Complimentary	MODULE 4	Chp 6
Week 7 5/20/24	May 25-26 Memorial Day weekend, no classes Introduce Module 6—Color Schemes: Analogous	VOCABULARY QUIZ MODULE 5	Chp 7
Week 8 5/27/24	May 27 Memorial Day weekend, no classes May 31 st , Last day to drop a class with a W Introduce Module 7 Color Schemes: Interaction of Color, color relativity, scale & placement	ADR Project PART 3 MODULE 6	Chp 8
Week 9 6/3/24	Introduce Modules 8 Color Schemes: Simultaneous Contrast	VOCABULARY QUIZ MODULE 7	Chp 9
Week 10 6/10/24	Introduce Module 9—Color Schemes: Color Temperature - Warm, Cool, Neutral	MODULE 8	Chp 10
Week 11 6/17/24	June 19 th , Juneteenth, No classes, offices closed	VOCABULARY QUIZ	
Week 12 6/24/24	June 24-28, Final Exam Week	MODULE 9	
	June 29 th , Graduation		